



AthaSolutions
Delivering Innovative Solutions

COMPANY PROFILE

www.athasolutions.com



Introduction



The purpose of this digital marketing proposal is to give you a bit of information about rebecca digital and the various digital marketing services we offer, along with information and pricing for a custom digital marketing solution based on your needs. Based on our previous discussion, i feel like we are a good fit for one another. I've spoken with my team, and they're excited to get to work helping you reach your marketing goals.

At the end of this document, you'll find a pricing table that includes the services we've discussed previously. If after reviewing our full list of services you feel like the items in the pricing table don't fit your needs appropriately, just send me a comment (to the right) and i'll make any necessary changes.

Once you're happy with the services and prices for your custom digital marketing solution, go ahead and e- sign at the bottom of this proposal and we'll move forward from there!



ATHASOLUTIONS IS A FULL-SERVICE DIGITAL MARKETING AGENCY BASED

In today's digital business world, you need a partner who can help you take advantage of marketing opportunities across a variety of channels in real-time. Rebecca digital combines a data-driven approach with knowledge gained from years in digital marketing to deliver outstanding results to our clients.

Our Services



Atha Solutions is an end-to-end provider of digital marketing services. Whether you're looking for a turnkey managed strategy, an independent audit, or services specific to a short-term campaign, our experience and approach are sure to prove to be a valuable asset.

Our In-House Services Include:



Web Design & Development



Social Media Marketing



Search Engine Optimization



Pay-Per-Click



Digital Content & Video



Web Design & Development



Your website is the center of your digital presence. It's one of the few places on the internet where you can deliver your brand's message free of distortion or distraction. Our web development services are perfect for brands at any stage.

Our web development team can help you build your brand's website from the ground up. We specialize in building websites that tell a unique brand story while meeting the expectations of today's most discerning consumers.

If your website is already built but isn't performing to expectations, we can perform a detailed audit and work with you to improve site architecture, design, and responsiveness.



Social Media Marketing



Social media has changed how brands communicate with their audiences forever. Whether your business is a b2b or b2c brand, social media is a powerful way to build brand awareness, build a positive image, and drive lead generation. We specialize in strategic social media campaigns that focus on building and protecting a positive brand image, creating loyalty among fans, and driving new leads for your business. Our full suite of social media services includes:

- Social Strategy Development
- Social Media Consulting
- Social Media Advertising
- Community Engagement





Search Engine Optimization



Billions of web browsing sessions begin with a search query every day. With more than a billion websites competing for the top spot in search results, it can be difficult to drive traffic to your site from search engines. We specialize in an innovative approach to seo that uses white-hat tactics to put your website at the top of your target audience's searches. Our seo services include:

- Keyword Research
- Technical SEO
- Full SEO Audits
- SEO Consulting





PAY-PER-CLICK



More than 60% of website traffic starts with a search engine query. Pay-per-click (ppc) puts your brand at the top of search results for queries relevant to your brand and audience. This valuable advertising real estate can provide an immediate source of targeted traffic to your website, driving conversions and contributing to revenue growth.

At Atha Solutions, we have extensive experience leveraging ppc to drive growth for our clients. Our approach to ppc is data-driven, which allows us to deploy campaigns that focus on efficiency and constant improvement.

Our PPC services include

- PPC Strategy Development
- PPC Research
- Campaign Setup
- Turnkey PPC Campaigns
- PPC Optimization





DIGITAL CONTENT & VIDEO



Content is the king of today's marketing environment. The most successful brands in the world have developed detailed content strategies that help them inspire, entertain, and educate their target audiences. We specialize in helping our clients plan, produce, and promote content that drives audience engagement and conversions. Our full suite of content services includes

Whether you're producing blog posts, images, or videos, we can be trusted to support your content marketing efforts.

- Digital Content Strategy

- Content Production

- Video Production

- Graphic Design

- Multi-language Content





Our Client



The foundation of our success is built upon the partnerships we have created with our customers through quick response, and by providing appropriate and innovative solutions enabling our clients to serve their customers effectively, and there by providing returns on their investment some of our major clients are listed below.



EAKADANTA
REALTORS

SKD EVENT





Let's Connect



AthaSolutions
Delivering Innovative Solutions



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